About the Spatial Data Science Conference

Having brought together more than 12,000 experts online in 2020 and 2021, we’re excited to announce that the 2022 edition of the Spatial Data Science Conference will take place in-person, in London and New York.

Gathering Data Science, Advanced Analytics & GIS experts from across the globe, we’re excited to bring together a host of businesses and organizations asking important location-based questions: about our cities; for commercial impact; and most importantly, for sustainability.
When and where?

THE ROYAL GEOGRAPHICAL SOCIETY, LONDON - THURSDAY MAY 19\textsuperscript{th} 2022

COLUMBIA UNIVERSITY, NEW YORK - THURSDAY OCTOBER 20\textsuperscript{th} 2022

Both events will also have technical workshops the day before (May 18\textsuperscript{th} in London, October 19\textsuperscript{th} in NYC)

Event Format

\begin{itemize}
  \item Keynotes
  \item Interactive panels
  \item 1-to-1 Meetings
  \item Sponsors Exhibitor area
  \item Afterparty
\end{itemize}

Previous speakers:

Travis Webb
Solutions Architect at Google
Google

Elena Rivas
Head of Data Science at JLL
JLL

Shan He
Senior Data Visualization Engineer at Uber
Uber

David Weis
VP Location Intelligence at Mastercard
Mastercard

Eva Murray
Senior Evangelist EMEA at Snowflake
Snowflake

Rayne Gaisford
Head of Data Strategy at Jefferies
Jefferies

Michele Ferretti
Data Scientist at Booking.com
Booking.com

Bilal Lodhi
Director, Advanced Analytics at Bain & Company
Bain & Company

Tim Rains
Spatial Data Scientist at Sainsbury’s
Sainsbury’s

LeeRyan Solomon
Data Scientist at US Foods
US Foods

Jack Linkshi
Data Scientist at Airbnb
Airbnb

Paula Moraga
Assistant Professor of Statistics at KAUST
KAUST
Who attends our Spatial Data Science events?

Which profiles attend?
The Spatial Data Science Conference event series focuses on a predominantly technical audience. As you see can the bulk of our audience comes from a GIS, Analytics or Data Science background:

- 32.9% GIS
- 25% Data Science
- 10.1% Engineering
- 7.6% Business Intelligence
- 4.4% IT

Which sectors attend?
We believe that to fully engage the Spatial Data Science community it is imperative to have a strong mix of private and public sector, as well as engaging academic and non-profits:

Examples of 2020/2021 speakers & topics:

Dan Baeder and Dr George Panteras
AI-Powered Simulation for Massive-Scale Systems
Deloitte.

Minori Matsuda
Steering POS Strategies in CPG with Location Data

Lydia Martin & Peter Duong
Modernizing Wireless GIS

Carlos Carrión
Using Spatial Data for Stadium Projects

Kendra Lord
Leveraging Spatial Analytics in Telecoms

Nik Hengel
Using Location Intelligence for Future Ready Multimedia

To see a full list of last year’s speakers and talks, visit [www.spatial-data-science-conference.com/2021](http://www.spatial-data-science-conference.com/2021)
Where are most attendees from?

During our in-person events, we will attract more local audiences in the UK and the US. However, the on-demand content will be made available after the event and will reach thousands of geospatial practitioners from across the globe. Here you can see a split of attendees by country in 2020 and 2021:
Why sponsor one of our spatial data science events?

**Brand positioning**
Leading organizations need to position their brand as leaders in spatial analysis in order to attract the right talent and clients, and it’s more competitive than ever.

**Laser-focused networking**
Enable your team members to liaise with other experts in the space, sharing experiences and techniques to help them in their day to day work - as well as forging new collaborations.

**Educational experience**
With industry experts from across the globe, your team will be able to learn the latest spatial modeling techniques in hands-on workshops.

**Hiring spatial talent**
If you’re looking to hire Data Scientists with unique expertise in spatial analytics then this is a superb opportunity to engage with potential candidates.

**Reach a global audience**
As well as reaching high quality buyers in the US and the UK, you will always reach broader global audiences who fly in for our events or consume content on-demand once published.

Previous sponsors of the Spatial Data Science Conference

98% of attendees were satisfied with the event

9/10 attendees would recommend the event to a colleague or friend

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Here’s what some of the attendees had to say about last year’s online event:

"The Spatial Data Science conference is that perfect mix of public and private sector which facilitates good conversations. I’ve already worked on several projects that came about as a result of attending in 2019!"

"SDSC is fun. I love that it’s 1 day and 1 track, so you don’t have to miss anything!"

"I had a blast! Superbly organized, a balanced agenda and plenty of time to meet other geospatial enthusiasts. Already marked it in my calendar for next year."
Sponsorship levels

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<thead>
<tr>
<th></th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of sponsorships available (for each event)</td>
<td>8</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Your logo on event website, digital signage, and promotional videos</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Social media posts (LinkedIn, Twitter) &amp; logo placement in email promotion (approx. 15 emails)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Inclusion in event marketing materials</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Booth in expo area</td>
<td>Yes (single table)</td>
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<td>Yes (double table)</td>
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<td>Staff Passes</td>
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<td>5</td>
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<tr>
<td>Client Invites</td>
<td>5</td>
<td>10</td>
<td>15</td>
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<tr>
<td>Speaking Opportunity (includes on-demand)</td>
<td>Panel appearance</td>
<td>Lighting Talk (15 minutes)</td>
<td>Keynote (30 minutes)</td>
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<tr>
<td>Cost</td>
<td>$6,000</td>
<td>$9,000</td>
<td>$14,000</td>
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</table>

Other opportunities

- **Workshop Lunch Sponsorship** - For $4,000 you can sponsor the lunch which accompanies the workshop which takes place the day before the main event. These workshops typically attract 100 attendees.

- **After Party Sponsorship** - For $18,000 you can sponsor the event after party at a venue (TBC) closeby the main event. These parties typically attract 150 to 200 attendees and are a great networking opportunity.

Bundles

Interested in sponsoring both London and New York? We provide a 5% discount if you choose to support both events.

Ready to sponsor?

If you would like to sponsor the Spatial Data Science Conference, then please drop us an email at sponsors@ spatial-data-science-conference.com
Sponsorship Terms & Conditions

A. Scope.

This agreement relates to the conference presented by CARTO as identified in the companion Sponsorship Prospectus. The term "Contract", as used herein, refers to the terms set forth in this Sponsor’s Contract. "Event" refers to the referenced CARTO conference. "Sponsor" is the entity which will sponsor the Event at the sponsorship level it has indicated in the Sponsorship Prospectus. Subject to the availability of sponsorships at the level selected, the sponsorship for a particular Event becomes a binding contract upon CARTO’s issuance of a confirmation notice after receiving a fully completed response and funds in the amount owed.

B. Terms of Sponsorship.

(i) Sponsor agrees to sponsor the Event and to make a contribution in the amount and in the manner specified in the Application for the Sponsorship level selected by Sponsor. It is understood and agreed that Sponsor’s sponsorship of the Event is not contingent upon any specific attendance levels or other manner of participation by CARTO customers and non-customers at the Event. The payment schedule for the sponsorship contribution is set forth in the Application.

(ii) During the term of this Contract, CARTO hereby agrees to identify and acknowledge Sponsor as a sponsor of the Event at the level identified on the Application. Such identification and acknowledgment may include displaying Sponsor’s corporate logo and certain other identifying information on the CARTO Event website in connection with the Event, and on other appropriate promotional media and materials in connection with the Event, as set forth in the Application.

(iii) For those sponsorship levels that include priority opportunity for exhibit space assignments, as stated in the Application, CARTO will process exhibit space requests on a first come/first serve and space-available basis. Availability will be limited.

C. Name and Logo Usage.

(i) Sponsor hereby grants CARTO a limited, non-exclusive, revocable license to use Sponsor’s name, acronym, and logo during the term of this Contract for the purpose of identifying and acknowledging Sponsor’s sponsorship of the Event. The placement, form, content, appearance, and all other aspects of such identification and acknowledgment shall be determined by CARTO.

(ii) On or before the applicable deadlines, Sponsor shall provide to CARTO all necessary logos and other information, content and materials (in electronic form) for use in connection with its sponsorship of the Event.

D. Cancellation and Force Majeure.

(i) Notice of cancellation must be received in writing by September 1, 2022. Sponsor specifically recognizes that CARTO will be harmed if Sponsor cancels its sponsorship at any time after this Contract goes into effect. Should Sponsor cancel participation after September 1, 2022, Sponsor forfeits all monies paid and all right to sponsorship benefits. Upon CARTO’s cancellation of the Event for any reason, the liability of CARTO shall be limited to a refund of fees paid by Sponsor.

(ii) Neither CARTO nor Sponsor shall be liable for any delays resulting from circumstances or causes beyond its reasonable control, including, without limitation, fire or other casualty, act of God, strike or labor dispute, war, act of terrorism, or other violence, or any law, order or requirement of any governmental agency or authority.

E. Protection of Facility.

Sponsors shall not deface any part of the exhibit facility. The cost of repairing any damage done to the exhibit facility by the Sponsor, employees, representatives, or agents will be billed to and paid by the Sponsor. Nothing shall be taped, affixed, nailed, pinned, or attached in any manner to any surface in the facility. Banners, posters, and signs are not allowed to be rigged from any portion of the Facility without prior written approval.

F. General Terms.

(i) This Contract shall commence as specified in Section A above and will terminate at the conclusion of the parties’ obligations pertaining to the Event.

(ii) Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless CARTO, and the Event facility, its officers, directors, owners; and affiliated companies; and all employees and agents of all of them against any personal injury to Sponsor or its officers, agents, employees or guest, or to any other person in attendance at the Event.

(iii) This Contract and the rights granted to Sponsor are non-exclusive, and CARTO reserves the right to enter into similar agreements with third parties related to additional sponsorship opportunities for the Event.

(iv) This Contract shall be governed by and enforced according to the laws of the State of New York. The parties hereby agree to submit themselves to the personal jurisdiction of the courts of New York, which shall be the exclusive venue for any disputes relating to this Contract.

(v) This Contract may be amended or modified at any time.